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Wanhuida supports HICOOL 2026

Time: Aug 26 2026

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On August 26 - 29, 2026, the HICOOL 2026 Global Entrepreneur Summit is convened at China International Exhibition Center (Shunyi Venue).

Themed “From Innovation Breakthroughs to Industry Benchmarks”, the Summit is a leading international entrepreneurship event, which has been successfully held six times. This year’s event attracts over 10,000 entrepreneurs and 600+ hi-tech companies from 141 countries and regions all over the world.

Launched in 2020 by the Beijing Association for Overseas High-level Talents, HICOOL is a world-leading event for international talents and entrepreneurship, featuring a complete entrepreneur ecosystem supporting them to launch and grow their businesses in Beijing.



Wanhuida Intellectual Property leverages its IP expertise to support the 2026 Summit.

On August 27, the firm’s Partner Du Binbin and Patent Counsel Ren Linchong were stationed at the Summit Intellectual Property Protection Office to provide on-site response to Fair & Exhibition IP Complaints, assist various IP awareness promotion initiatives and answer inquiries of the attendees.

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Ren Linchong (L) & Du Binbin (R)

On August 28, under the auspices of the Beijing Municipal Intellectual Property Office, the firm exhibited at the Intellectual Property Service Industry Exhibition Zone. Ren Linchong and the firm's Trademark Attorney Huang Wenwen interact with corporate delegates, entrepreneurs and attendees over an array of IP issues spanning from customizing IP solutions, to building IP portfolios and mitigating compliance risks.



Ren Linchong (L) & Huang Wenwen (R)