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Wanhuida delegation attends 2026 TMAP meeting in Baltimore

Time: Sept 27 2026

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From September 27 - September 29, 2026, the 2026 Trademark Administrators & Practitioners (TMAP) Meeting, which is organized by the International Trademark Association (INTA), is convened in Baltimore, Maryland, USA.

The event gathers around 500 participants, including trademark administrators, paralegals, IP operations professionals, brand owners, government representatives, and experienced practitioners for two days of practical education, peer exchange, and professional connection.

This year's program is packed with timely, relevant content on the issues TMAs and trademark practitioners are navigating, including AI adoption, portfolio health, dupes and lookalikes, transactions, prosecution trends, broader IP protection strategies, and the evolving role of TMAs within their organizations.

Wanhuida Intellectual Property sends four delegates to the event. Headed by Lei Yongjian, the firm's Partner and Management Committee member, the delegates including Trademark Counsel Yuan Yi, Trademark Attorney Lyu Qitong, as well as Marketing Specialist Carmine Bai attend various meetings and events.



Wanhuida delegates at the firm's booth

Lyu Qitong is one of the five speakers at the session titled "If I Were Filing There Tomorrow: A Practical Tour of Global Trademark Developments", which turns regional trademark developments into practical, administrator-ready intelligence. Qitong and her fellow panelists representing key jurisdictions share insights on five issues: 1) current examination timelines, 2) the number one refusal they see, 3) one procedural trap to avoid, 4) one cost-saving move, and 5) the one thing that consistently frustrates local counsel. Designed for TMAs managing global portfolios, the discussion delivers a side-by-side view of how practice actually differs across regions, beyond headlines and general legal updates.

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Lyu Qiutong (L3)

Lei Yongjian, Yuan Yi and Lyu Qiutong also each moderate roundtable discussions: “Absolute Grounds in Trademark Examination: Practices and Precedents”, “The New Trademark Law in China (Effective on January 1, 2027): Key Practical Takeaways for Foreign Practitioners” and “Forging Your Professional Identity: How IP Practitioners Build Their ‘Career Personality’”.



Lei Yongjian (L1)



Yuan Yi (Front left)



Lyu Qiutong (L1)

In the evening of September 28, Wanhuida hosts a reception at Blackwall Hitch Baltimore, a waterfront venue along the Inner Harbor. The firm's practitioners connect and network with old acquaintances and new friends over fine wines and open views of the harbor and city skyline.



Reception group photos

Throughout the two-day event, the delegates also attend an array of activities from energizing keynotes and hot-topic sessions to Lunch and Learn Circles, networking receptions, exhibitor connections, and the new Interactive Case Study.



Wanhuida Intellectual Property is a platinum sponsor of the TMAP meeting.